

MEMBERS IN THE NEWS

We want customers in your area to understand the importance of supporting your business and others in your community. That's why we focus on local press to build excitement for your business on top of the marketing tools that are included in your membership.

Flagler Board Shack joins new tech platform

December 10, 2018

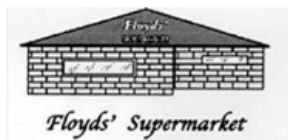


Tommy Mulligan ... took over Flagler Board Shack in 2015. The business tries to cater to locals and tourists alike. But with a continual need to attract tourists who visit the area and growing competition from big retailers, it's even more important for Flagler Board Shack to get people to shop local.

"Now we are able to offer... exciting ... purchase opportunities, such as getting free concert tickets or travel experiences. It's great to be able to thank the community for shopping local and to have these connections available because we couldn't make this happen on our own."

Floyds' Market uses new technology to compete

December 26, 2018



Floyds' Market has been serving the Sedan community for more than 100 years. As a locally-owned grocery store offering a variety of specialty products that can't be found a major grocery chains, Floyds' has been passed down through four generations.

"As big chains and franchises continue to impact our business, we searched for ways to stay competitive," said Austin Floyd, owner of Floyds' Market. Austin now spends far less time creating and updating their content, allowing them to spend more time cultivating personal relationships with their customers.

And we're promoting the local business movement nationwide!



WALL STREET JOURNAL



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